

26th Annual Fun Day

Thursday, July 22, 2021

Napa Valley, CA

GOLF TOURNAMENT



This Year We've made a CHANGE

It may be STRANGE

But in EXCHANGE

We're just playing the RANGE

Sorry, Due to Covid Restrictions
We Will Not Have Winery Tours This Year

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GOLF TOURNAMENT



Chardonnay Golf Club & Vineyards is a 18-hole, semi-private golf facility located just outside of Napa in Jamieson Canyon, at the gateway to the world renowned Napa Valley wine district.

Chardonnay's 18-holes of championship golf offer a variety of challenges for players of all skill levels. The 18-hole layout features a unique blend of golf holes consisting of 6 par fives, 6 ix par fours, and 6 par threes that meander through over 150 acres of Chardonnay vineyards and feature numerous lakes and creek crossings and a wide variety of native trees, shrubs and wildlife. Unlike virtually all courses today, Chardonnay's golfers are not asked to play amidst any private residences. Several areas of the property are designed as wildlife preserves and are dedicated to maintaining wildlife habitat among the vineyards and fairways. Sharing the property with the golfers are several species of birds including hawks, kites, kestrels, hummingbirds, and an occasional golden eagle. In the early morning or late evening hours rabbits, squirrels, foxes, our bobcat family on #16 and many other "critters" stroll through the fairways.

Eagle Vines Vineyards and Golf Club is a premier Napa Valley golf course situated in the foothills with vineyard views in every direction. Eagle Vines Vineyards & Golf Club was founded on the belief that nature and golf were meant to co-exist in magnificent harmony; Eagle Vines has made a profound commitment to protecting the extraordinary natural environment of the beautiful Napa Valley. Eagle Vines Golf Club is the perfect blend of a first-rate facility highlighted by a challenging golf course tucked into the beautiful landscape of the Napa Valley.

Eagle Vines Golf Club in Napa Valley is an 18 hole, par 72 golf course. Designed in part by the World Golf Hall of Famer, Johnny Miller, this Napa Golf Club is not only challenging, but an excellent way to indulge all the senses. Eagle Vines is one of the very few golf courses that is not surrounded by homes, it is pure golf in nature.



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Thursday, July 22, 2021

Chardonnay Golf Club
2555 Jameson Canyon Road, Napa, CA 94558

This year's event will be slightly different but one thing is for sure, it will be a Fun Day!

Event Summary

All participants will start with an 8am complimentary networking breakfast. Bloody Marys and Screwdrivers will also be served (if a sponsor is confirmed). All golfers and sponsors will be given a boxed lunch. At the end of the day there will be a cocktail hour with appetizers. Participation is limited to golfers and hole sponsors. No additional guests allowed on the course or at breakfast or cocktail hour.

Event Schedule

- 7:45 am Golfer Check-In/Registration and Golf Hole Sponsor Check-In
- 8:00 am Networking Breakfast with Bloody Mary Bar
Open to all Golfers and Hole Sponsors
Driving Range Open
- 9:30 am Golfers should be at their carts
- 10:00 am Golf Tournament Shotgun Start
- 3:00 pm After Tournament Networking with Bar and Appetizers
- 4:00 pm Award Giveaways

Event Committee

Fun Day Chairperson

Anthony Trujillo, Cushman & Wakefield
Anthony.Trujillo@cushwake.com

Signage and Marketing

Raven Burnett, PM Group
raven.burnett@pmgroup-global.com

Event Support

Kevin Norman, DES Architects + Engineers
knorman@des-ae.com

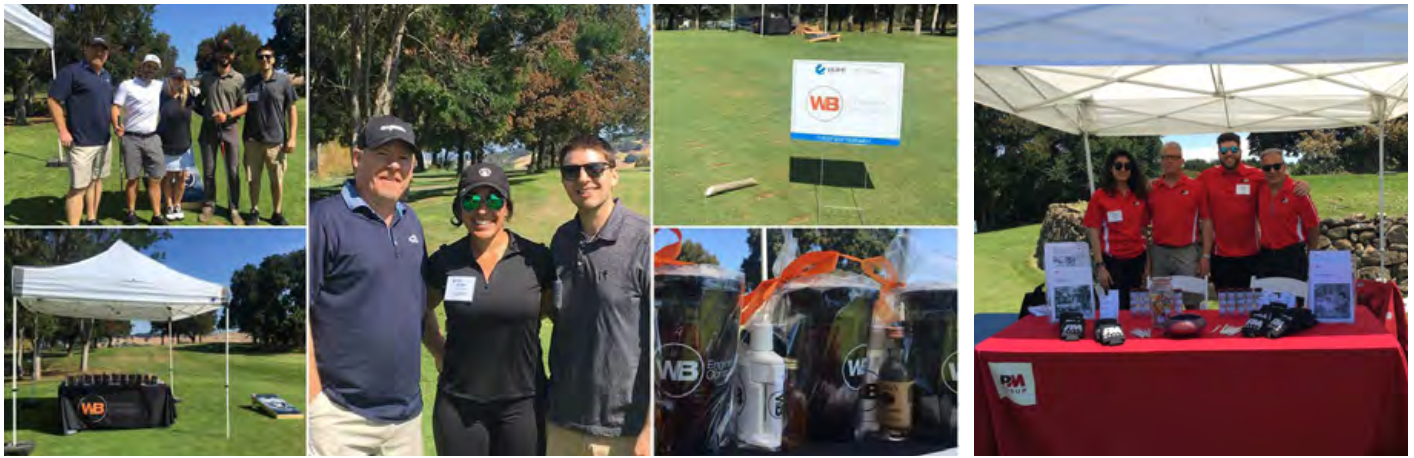
Golf/Sponsor Coordination

Lindsay Burke, Novo Construction, Inc.
lburke@novoconstruction.com

Event Management & Registration

Kimberly Syre, Attention To Detail
ksyre@cox.net





Golf Tournament

ISPE has been given exclusive use of the 18-hole Chardonnay and the adjacent 18-hole Eagle Vines golf courses for Fun Day. Conducting the Golf Tournament on 36-holes will speed up play and provide more sponsorship opportunities out on the courses.

We will continue a scramble format where the best shot from each player is used. This format makes the game fun for golfers of all abilities. Prizes will be awarded to the top teams, as well as closest to the pin and longest drive holes on both courses.

Since golf tournaments play with teams of four, we cannot guarantee that your players will be on the same team unless you reserve a foursome. While we always do our best to keep players together, there may come a time when we will need to split up a small group onto different teams.

Covid-19 Guidelines

We will be following the current Covid-19 guidelines. The State of California is expected to re-open on June 15. Updated Covid information will be shared with all players and sponsors prior to the tournament. Be sure to bring your mask for registration and to be used indoors. Also, please be prepared to social distance and not congregate in large groups.

The ISPE SF Chapter encourages all participants (players, sponsors and committee volunteers) to be vaccinated to ensure the safety of all participants.



Sponsorships Available

Our sponsors are an integral component to the success of Fun Day. We encourage you to support our event through sponsorships. There are several reasons to sponsor the ISPE Fun Day:

1. Your tax deductible contribution helps support Chapter events and programs throughout the year.
2. Your business benefits from the additional exposure.
3. Participants that sponsor play a better round of golf much more than others.
4. You will live longer and prosper.

Sponsorship opportunities are available based on a “first come, first served basis” and are not guaranteed until payment is received (faxed credit card is sufficient to guarantee payment). If you are cutting a check and would like to hold your spot, please fax your registration with a credit card to hold. Please write: “FOR HOLD ONLY Check will be mailed”. The sponsorship details and benefits are on following pages.

TOP TIER SPONSORSHIPS

PLATINUM SPONSOR

Includes Staffed Hole

\$2,000 (no limit)

- * Includes a sponsored hole on one golf course.
- * \$500 To add a 2nd hole on the other course (your company would be staffing both holes).
- * Company name or logo prominently featured on all general event day signage.
- * Verbal recognition at Cocktail Hour.
- * One “Pick Your Theme” hole: Sponsor is encouraged to create a theme at your hole in a creative manner.
- * Note - ISPE / Chardonay Golf Club reserves the right to approve / deny promotion.
- * Includes a golf cart, two (2) box lunches, two (2) tickets for networking breakfast and cocktail hour. If you have additional staff members wanting to participate in networking breakfast, cocktail hour or receive a box lunch, please purchase additional meals. See “A la Carte” registration.
- * Company logo on sign at hole.
- * One 6’ table, 10’x10’ pop-up tent and two chairs will be provided at your hole.
- * Golfer participation is not included but can be purchased separately.





GOLD SPONSOR

Gold Sponsors - Includes Staffed Hole:

Includes Staffed Hole

\$1,750 (no limit) - Includes a sponsored hole on one golf course.

- * \$500 To add a 2nd hole on the other course (your company would be staffing both holes).
- * Company name or logo prominently featured on all general event day signage.
- * Verbal recognition at cocktail hour.
- * One "Pick Your Theme" hole: Sponsor is encouraged to create a theme at your hole in a creative manner.
- * Note - ISPE / Chardonay Golf Club reserves the right to approve / deny promotion.
- * Includes a golf cart, two (2) box lunches, two (2) tickets for networking breakfast and cocktail hour. If you have additional staff members wanting to participate in networking breakfast, cocktail hour or receive a box lunch, please purchase additional meals. See "A la Carte" registration.
- * Company logo on sign at hole.
- * One 6' table, 10'x10' pop-up tent and two chairs will be provided at your hole.
- * Golfer participation is not included but can be purchased separately.

SILVER SPONSOR

Silver Sponsors - Includes Staffed Hole

\$1,500 (no limit) - Includes a sponsored hole on one golf course.

- * \$500 To add a 2nd hole on the other course (your company would be staffing both holes).
- * Company name or logo prominently featured on all general event day signage.
- * Verbal recognition at cocktail hour.
- * One "Pick Your Theme" hole: Sponsor is encouraged to create a theme at your hole in a creative manner.
- * Note - ISPE / Chardonay Golf Club reserves the right to approve / deny promotion.
- * Includes a golf cart, two (2) box lunches, two (2) tickets for networking breakfast and cocktail hour. If you have additional staff members wanting to participate in networking breakfast, cocktail hour or receive a box lunch, please purchase additional meals. See "A la Carte" registration.
- * Company logo on sign at hole.
- * One 6' table, 10'x10' pop-up tent and two chairs will be provided at your hole.
- * Golfer participation is not included but can be purchased separately.



COCKTAIL HOUR FOOD & HOSTED BEVERAGE BAR SPONSOR

Does Not Include Staffed Hole

2 @ \$1,250

- * \$500 To add one golf course hole / \$1,000 To add a hole on both courses.
- * Company name or logo on general event day signage.
- * Company name or logo on cocktail hour signage.
- * Verbal recognition at cocktail hour.
- * No additional fees for drinks will be required.
- * Golfer participation is not included but can be purchased separately.

NETWORKING BREAKFAST & HOSTED BAR SPONSOR

Does Not Include Staffed Hole

2 @ \$1,250

- * \$500 To add one golf course hole / \$1,000 To add a hole on both courses.
- * Company name or logo on general event day signage.
- * Company name or logo on Breakfast signage.
- * Verbal recognition at Breakfast and cocktail hour.
- * No additional fees for drinks will be required
- * Golfer participation is not included but can be purchased separately.



GOLF TOURNAMENT SPONSORSHIPS

Hole assignments will be assigned based on sponsorship level and course layout. We will let you know your hole number as you arrive for set up. ALL golf hole sponsorships include a furnished pop-up tent, table, and two chairs at your assigned hole.

GOLF HOLE SPONSOR

(Pick Your Theme) - Includes Staffed Hole

\$1,000 (filled once we reach 36 holes)

Includes a sponsored hole on one golf course.

- * \$500 To add a 2nd hole on the other course (your company would be staffing both holes).
- * If you would like to have a Longest Drive or Closest to the Pin hole, please specify it when registering. All Longest Drive and Closest to the Pin holes will be assigned on a first come, first served basis.
- * Closest to the Pin and Longest Drive sponsors will be provided the materials needed, one sign for Men's and one sign for Women's. Contestants will record their name on the sign as they get closer or drive longer than the last person whose name is on the sign. Chardonnay will collect the signs at the end of the day.

Prizes given during the cocktail hour.

- * Company name or logo on general event day signage.
- * Verbal recognition at cocktail hour.
- * Sponsor is encouraged to promote itself at the hole in a creative manner.
Note - ISPE / Chardonnay Golf Club reserves the right to approve / deny promotion.
- * Includes a golf cart, two (2) box lunches, two (2) tickets for networking breakfast and cocktail hour. If you have additional staff members wanting to participate in networking breakfast, cocktail hour or receive a box lunch, please purchase additional meals. See "A la Carte" registration.

* One 6' table, 10'x10' pop-up tent and two chairs will be provided at your hole.

- * Golfer participation is not included but can be purchased separately.
- * Friendly contest for best themed hole. Winner will be selected by the ISPE Fun Day Committee members out on the course and will be announced at cocktail hour, so get creative!

Note: This is our regular hole sponsorship and is the best opportunity to get exposure to the golfers. You can decide to participate in the friendly theme contest or not. (if sponsoring a Longest Drive or Closest to the Pin hole, sponsor must offer a prize for the contest which will be given to the winner at the cocktail hour)



CART SPONSOR

Does Not Include Staffed Hole

2 @ \$1000

- * \$500 To add one golf course hole / \$1,000 To add a hole on both courses.
- * Company name or logo on all golf carts.
- * Company name or logo on general event day signage.
- * **Sponsor may place promotional literature in carts prior to start.** (Sponsor is responsible for placing items in carts.)
- * Verbal recognition at cocktail hour.
- * Golfer participation is not included but can be purchased separately.



COURSE SIGNAGE SPONSOR

Does Not Include Staffed Hole

\$500 (no limit)

- * Company name or logo on four signs (two signs on each course). Location of signs selected by the golf Committee.
- * Company name or logo on general event day signage.
- * Verbal recognition at cocktail hour.
- * Golfer participation is not included but can be purchased separately.
- * Does not include use of golf cart or box lunches.

Note: If you would like to be at your hole to greet golfers and hand out food, drinks or your company items, please select a different sponsorship level.



A la Carte Items

If more than two people are staffing your hole, please order breakfast, lunch and cocktail hour tickets for each additional person. Prices are:

\$20 Networking Breakfast

\$20 Boxed Lunch at your Hole

\$50 Cocktail Hour

Wanting To Serve Drinks or Need Ice at Your Sponsored Hole?

If you would like to serve adult beverages at your hole, you can purchase them from the course directly or pay a corkage fee (if you select to bring your own). Other beverages and snacks can also be purchased.

If you are just serving snacks, there is no need to notify Chardonay.

To purchase any items from the course or to get approval to bring your own meals or adult beverages (and obtain corkage fees), please contact the Food & Beverage representative at Chardonay:

Chardonay Golf Club

2555 Jameson Canyon Rd, Napa Valley, CA 94558

Octavio Tavizon, Event Sales

Tel: 707-257-1900

Email: OTavizon@chardonaygolfclub.com



Sponsor Logos Needed by July 2

Go to the link below to determine if we have your current logo. You do not need to download the entire file as it is very large. Click on the name of the file to see all files and find your logo:

<https://login.filesanywhere.com/fs/v.aspx?v=8c6b668a5a5f71bb7099>

Note: Click on the down arrow to the far right of the file to download it. Click on the far right option to preview a logo. Scroll to find your company or search by filename. (Companies are in alpha order or in a folder)



If we do not have your current logo, please upload your high resolution outlined and vectorized logo with "2021" in the file name using this link:

<https://login.filesanywhere.com/Dropbox/db.aspx?v=8a6f688c5d60ae7572ab>

Please put your name in the first field and your email address in the add a message field. If you cannot upload files, click on "Other Upload Methods" or you can email your logo to Kimberly Syre (ksyre@cox.net). Please be sure to provide the highest quality possible with several formats to ensure best results.

Gift Bags!

Each year, our volunteers assemble promotional gifts bags for all the participants. This is just another feature of the event that makes it special.

We need your gift bag donations! This is a great way to advertise your company by providing a useful, fun or just plain silly item for additional marketing visibility. In order to ensure all of the participants receive your promotional item, please furnish at least 250 each of promotional items for the golfers. Popular items in the past have included balls, bags, visors, sunscreen, golf towels, etc. (suggested value \$7 - \$20 per item). Please no glass or other fragile items.

Please email Kimberly Syre (ksyre@cox.net) to advise as to what items you are contributing. Your items should be sent to: Arnold Asuncion, TVS, Inc., 1024 Country Club Drive, Suite 100, Moraga, CA 94556. Make sure they arrive at least one week prior to the event. Please add "ksyre@cox.net" and "arnoldasuncion@tvsinc.com" to receive tracking notices of any shipments.

If you are sponsoring a hole, additional items can be given away on the green. Prizes that are valued at more than \$200 must be raffled (tickets to be earned by participants in a manner determined by the sponsor). The sponsor must sell additional raffle tickets to all Fun Day participants during the cocktail hour event to allow any participant the opportunity to win the prize.



Registration Form 26th Annual Fun Day

Thursday, July 22, 2021

Register online at: <http://atdevents.net/register.php>

This form can also be faxed to 949-266-8461. Questions regarding registration and payment contact Rob Fleming: rob.fleming@yahoo.com or for Event Specific Questions, contact Kimberly Syre at ksyre@cox.net or 949-387-9046. Submit payment (credit card or check) with registration form. Sponsorship opportunities are available based on "first come, first served" and are not guaranteed until payment is received [if you plan to pay by check, we require a credit card to hold your spot until the check arrives]. Make checks payable to ISPE SF Chapter and mail to: 5319 University Dr., Suite 641, Irvine, CA 92612. 949-387-9046. *Sorry, no refunds for Fun Day.*

Name: _____

Company: _____

Address: _____

City, State, Zip: _____

Phone: _____

Email: _____

Sponsorship(s) - First Choice and Second Choices along with any add on sponsorships or requests:

	Number of Tickets	Amount Due
Sponsorship Cost:	_____	\$ _____
Add on Sponsorship Item(s): _____	_____	\$ _____
Golf Tickets (\$250 each/\$1000 foursome includes all meals)	_____	\$ _____
Sponsor Additional Networking Breakfast Tickets: (\$20 each)	_____	\$ _____
Additional Boxed Lunches for Sponsor Holes: (\$20 each)	_____	\$ _____
Sponsor Additional Cocktail Hour Tickets: (\$50 each)	_____	\$ _____
Total:	_____	\$ _____

_____ Vegetarian Meal Requested for Golf Tournament Boxed Lunches (# requested _____)

Card Type: ___ Visa ___ MasterCard ___ American Express

Credit Card Number: _____

Expiration Date: _____ **Total Amount:** _____

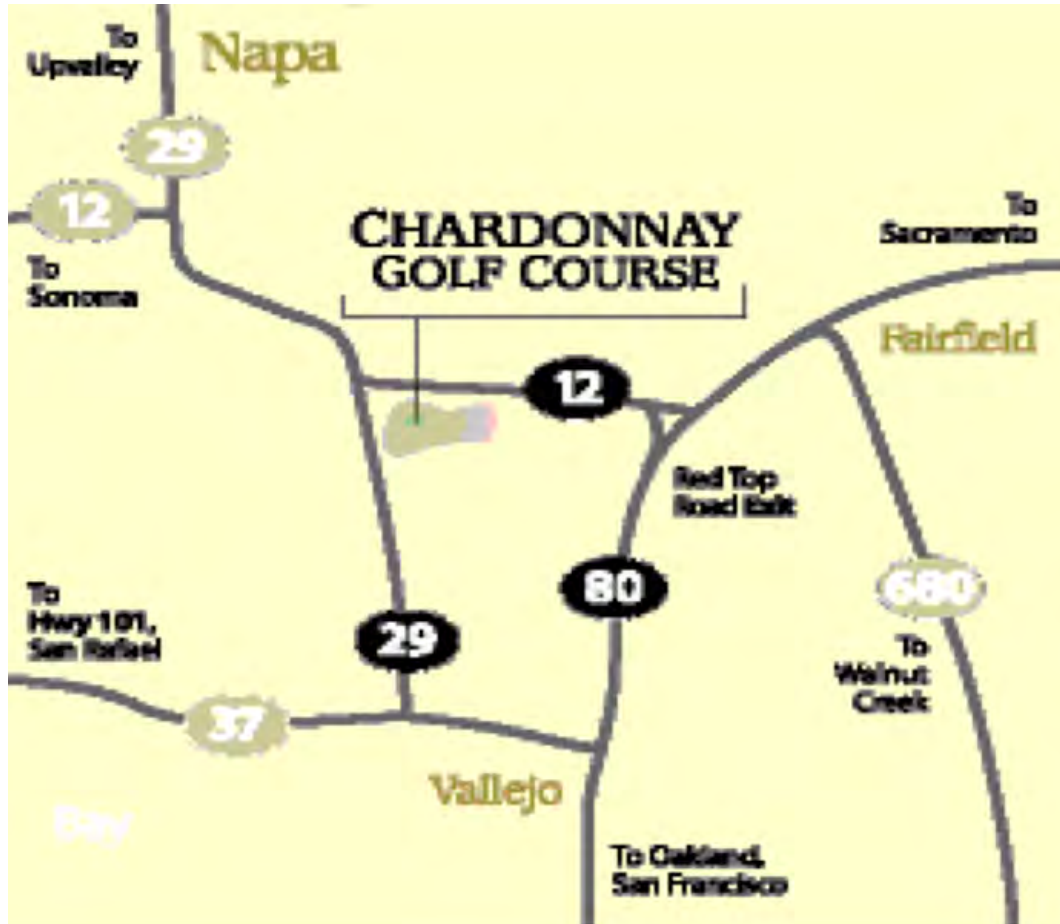
Signature (required): _____

Please include your golfer names in pairings (can also be emailed to ksyre@cox.net):

1. _____ 2. _____

3. _____ 4. _____

Driving Directions
Chardonnay Golf Club
2555 Jameson Canyon Road, Napa, CA 94558



From Sacramento

Take I-80 West to Hwy. 12 West (Napa exit); follow Hwy. 12 (4.5) miles to the first stop light; entrance on left

From San Francisco

Take I-80 East toward Sacramento; take the Red Top road exit (approximately 5 miles past Vallejo); turn left on Red Top road; proceed under the highway; turn right onto Frontage road and proceed to the stop sign across the railroad tracks (Hwy. 12); turn left onto Hwy. 12 (West); follow Hwy. 12 (4.3) miles to first stop light, entrance on left.

From the East Bay

Take I-680 North to I-80 (Napa/S.F. exit); take I-80 West toward San Francisco; exit on Hwy. 12 West (Napa); follow Hwy. 12 (4.5) miles to the first stop light, entrance on left.

From Marin County

Take Hwy. 101 North to Hwy. 37 (Vallejo/Napa exit); take Hwy. 37 East to Hwy. 29 (in Vallejo); turn left (North) onto Hwy. 29; follow Hwy. 29 approximately (7) miles to Hwy. 12 (East); turn right on Hwy. 12; follow Hwy 12 (1.3) miles to the second light, entrance on the right.